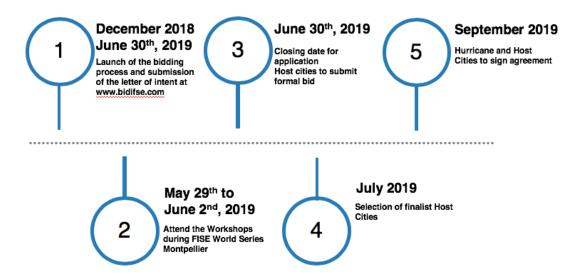


# BIDDING PROCESS FISE EUROPEAN SERIES

The following document aims to present the bidding process put in place by Hurricane Group to select the futures host cities for the FISE WORLD SERIES and FISE EUROPEAN SERIES. You will find below all the important information about this process.

## TimeLine of the Bidding Process



This TimeLine shows the key dates in the bidding process for the FISE' Series 2020-2022. Having a three years agreement will give us the opportunity to write a story with you and to grow together the event while enhancing the benefices for your city.

#### Submission of the letter of Intent

The letter of intent is to be submitted on the website dedicated to the bidding process: <a href="https://bidfise.com/bid-process/">https://bidfise.com/bid-process/</a>. The letter of intent is presented as a form which you can complete directly on the website.

- Name, type and location of your organization
- Primary contact information (email address, full address, phone number...)
- Information about previous events organized in your city

Those information will give us a better understanding of your approach for the host of a FISE' Series so that we can help you build the project and make it happen.



### Payment of the Bidding Fee

The bidding fee, of an amount of 5,000€, is a key point of the process. This fee includes:

- Business trips for Hurricane Representatives to attend local meetings, site and city visits and meetings with future potential sponsors
- Study of the potential venue of the event by our event production team to present you a 2D Master Plan of the venue

### Workshops at FISE Montpellier 2018

Discover the action during FISE Montpellier 2019, the flagship event of Hurricane, by entering our VIP program and attending the Workshops for Host Cities.

The VIP program includes the following:

- VIP Passes for five days, from Wednesday May 29<sup>th</sup> to Sunday June 2<sup>nd</sup>
- One-on-one meetings with Hurricane representatives to discuss together about the project in your destination
- Full visit of the event venue, to help you understand the intern organization of our events
- Visit of the city of Montpellier to enjoy your time in South of France
- Accommodation and Shuttles between Airport and Hotel covered by Hurricane

The Workshops will be held during the event, the directors of each department will intervene to present you in details our events, and to answer your questions. You will also learn about the latest news of the FISE's events. The presentations will be followed by a lunch where you will have time to discuss with the different attendees of the Workshops.

#### Submission of the complete proposal

As an added value to your proposal we advise you to send us a complete proposal of the project in your city. All full proposal will be studied carefully and taken into account during the selection of the city by Hurricane.

Here is the scope of proposal that we propose:

- Your motivation to host a stop of a FISE' Series
- The event concept, including the dates, the action sports chosen and details about the potential venue
- Transportation and accessibility
- · General information about your city



- Infrastructures, universities, local action sports scene and clubs, tourist attractions
- Past events history including event name, type, audience and participants
- Preliminary local media and marketing plans
- Key partners and their contribution
- Local authorities' involvement and support

The Hurricane Team will be following on your project all along the bidding process. Don't hesitate to contact us to get extra information.

See you in Montpellier from May 29th to June 2nd, 2019!